

Trail's End®

NEW UNITS GET
\$480
FREE POPCORN*

LESS TIME FUNDRAISING MORE TIME ADVENTURING



"We got our free popcorn and I couldn't believe how quickly we sold it. We ended up **making \$27,593 in our first year.....our best fundraiser ever!**"

Madhavi Koritala, Troop 2605

Unit earned \$27,593 (\$70,832 sales)

Scouts earned avg \$788 (\$2,023 sales)

WE MAKE YOUR LIFE EASIER

Units Earn More

- 1,800+ Units earned \$5,000+ (\$10,900+ avg earned; \$30,700+ avg sales)
- Top Unit earned \$160,000+ (\$400,000+ sales)

Mobile-Enabled Website

- One place to do it all — manage Storefronts, order, track inventory and Scout sales real-time

Storefront Sales™ Reserved for You

- Local high-traffic retailers booked for you all with \$300+ sales/hr potential

Trail's End Pays All Credit Card Fees

- Go cashless with Tap to Pay — 83% of all sales are credit and growing!

BEST OPPORTUNITY FOR SCOUTS

Scouts Sell More In Less Time

- 23,800+ Scouts sold \$1,000+ each (\$2,300+ avg sold; \$194/hr at Storefronts)
- 1,500+ Scouts averaged \$215/hr at Storefronts

Earn More with Trail's End Rewards™

- Earn up to 13% of sales, with no cap... and Scouts choose gift cards from top retailers
- Scouts earned over \$5M in eGift Cards in 2025

Unmatched Training

- Simple in-app tips drive higher sales

Scouts Only Need the Trail's End App™



HOW UNITS SPEND THEIR MONEY

- New trailer & gear
- New Pinewood Derby track & trophies
- Big adventures:
 - Canoe Trip
 - Disney



HOW SCOUTS SPEND THEIR REWARDS

- Membership fees & Unit dues
- Summer Camp
- Camping gear and supplies
- High adventure: Philmont, Sea Base, Northern Tier



**REGISTER TODAY AND
JOIN THE COMMUNITY**



**Promotional terms and conditions apply*