



## GOOD SCOUT AWARD LUNCHEON

- The Good Scout Award Luncheon is the largest fundraising event held by the Dan Beard Council, raising nearly \$4.3M over the past 10 years to support Scouting in Greater Cincinnati and Northern Kentucky alone.
- It is regularly recognized as one of the largest and most successful charitable events in our region. It provides a unique opportunity to celebrate Scouting while recognizing a local organization for their generous support of the community, and highlights a strong partnership with local corporations and community leaders.
- Past honorees have successfully integrated their corporate brand with that of the Dan Beard Council through event concept, theme, and marketing materials.
- The program includes participation by local Scouts, a nationally known keynote speaker, and the annual presentation of the Good Scout Award to an area business/community leader who exemplifies corporate citizenship.
  - The positive exposure created extends well past the event.
  - The Good Scout Award Luncheon is widely regarded as a “can’t miss” event for Greater Cincinnati’s corporate community and provides an exclusive platform for the honoree/organization to be celebrated.



### HONOREE COMMITMENT / EXPECTATION

1. Make leadership gift to support the event at \$25,000+
2. Raise an additional \$75,000 by leveraging relationships in the community
3. Nominate member of Leadership Team to serve on the committee/ Dan Beard Council Board of Trustees
4. Assist in identification/nomination of following year honoree

### EVENT STEERING COMMITTEE

A steering committee, made up of prominent individuals within the greater Cincinnati area, plan and promote the event. Each committee member develops a list of prospects to contact regarding participation/sponsorship at the luncheon.

YEAR	HONOREE	CORPORATION/ORGANIZATION	KEYNOTE SPEAKER	TOTAL RAISED
2025	Gary Heiman	Standard Textile	Troy Smith	TBD
2024	Paul Verst	Verst Logistics	Rudy Ruettiger	\$472,374
2023	Terry Horan	HORAN	Jim Davidson	\$425,000
2022	George Vincent	Dinsmore	Sean Casey	\$384,869
2021	Stephen Hightower	Hightower Petroleum (Virtual)	Rob Portman	\$307,490
2020	CANCELLED - COVID	-	-	\$302,951
2019	Ed Diller / Laura Brunner	Taft / Port Authority	Lou Pinella	\$463,660
2018	Chris Cole		Joe Theismann	\$530,824
2017		Merrill Lynch / Bank of America	Captain Mark Kelly	\$430,365
2016	Jeff Wyler	Jeff Wyler Automotive Family	Greg Gumbel	\$515,422
2015		United Dairy Farmers	Joe Morgan	\$658,874
2014		Cincinnati Financial	Cal Ripkin Jr.	\$651,661