



# OPEN HOUSE EVENTS

## WHAT ARE SCHOOL OPEN HOUSE NIGHTS?

These type of events can be called different names such as Back to School, Open House, Meet the Teacher, etc. and are a night at your school where you can meet and promote your pack to other new families. Strengthen your relationship with the school and the school administration by being a part of it! **These type of events typically occur at your local school in August.**



## TIPS TO BE SUCCESSFUL:

- Approach your principal to ask permission to attend. This is an excellent time to offer your Pack to help with a service project, help with flag ceremony or support an event at the school
- Find out if the open house is Round Robin style or a sit-down meeting format.
- If it is Round Robin style where parents roam, you will want to be in a high-traffic area
  - Wear your Scout uniform or Pack t-shirt.
  - Two or more leaders is ideal, so one can pass out information while the others talk to parents.
  - Present an interesting display: Pack banner, table-top display board (provided by DBC), uniform, Pinewood Derby cars, handbooks, camping equipment, photos or computer with photos/video of activities.
  - Have an information sign-in sheet to capture name, email and phone. Some of these parents will or will not come to your Sign-Up Night.
  - Have youth applications or be prepared to send them a link to register online. If a parent is willing, have them fill out the application while they are there. Bring a couple clip boards to make this easy. Be prepared to invite them to either Sign-Up Night or Parent Orientation Night.
- If it is a sit-down meeting format, ask if you can address parents for 2-3 minutes. Keep it short and sweet!
  - Wear your Scout uniform or Pack t-shirt.
  - Introduce yourself and provide some highlights about your program (Scout trips, community service, fun events, character building, etc.)
  - Give them the date, time and location of your Sign-Up Night.
  - Tell them where your table will be during the evening and invite them to stop by to learn more.