

# IT'S EASY TO SELL IN THE APP & ONLINE

Create your own personalized selling page in just minutes!

## HOW TO CREATE YOUR PAGE

**STEP 1:** Download the Trail's End Popcorn app or log on at [www.trails-end.com](http://www.trails-end.com)



## ONLINE HOW TO:

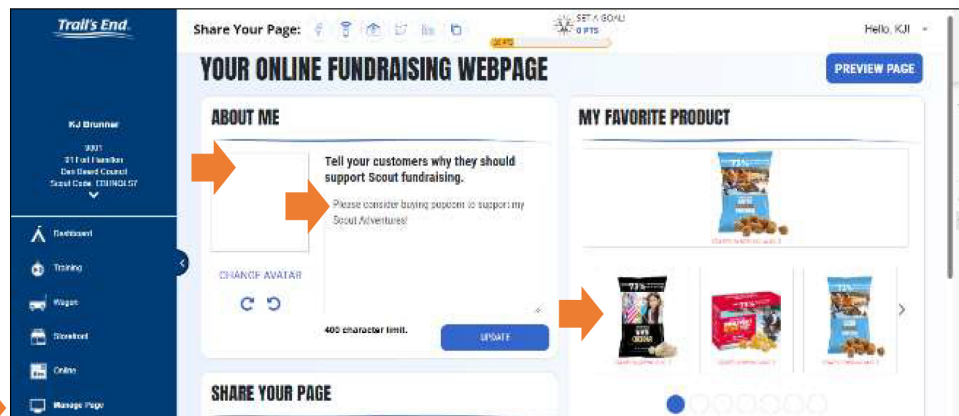
### STEP 2:

In the left menu, select **Manage Page**. Now add your details.

- Add text with your sales pitch and how purchasing popcorn will support you.

- Choose your favorite popcorn to display.

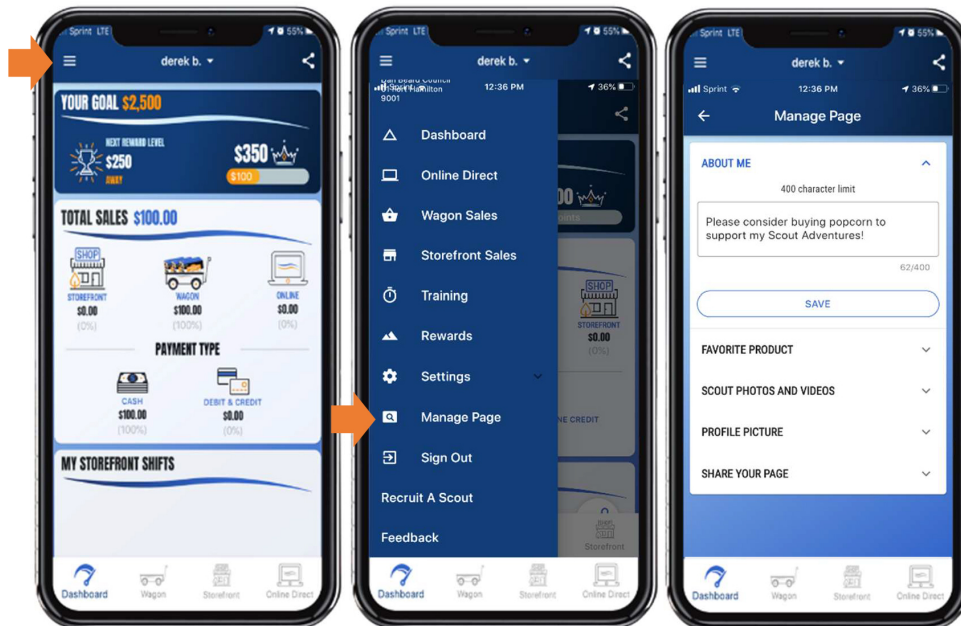
- Upload your photo



Now with a parent, you're ready to share your page with friends and family.

## APP HOW TO:

**STEP 2:** Click the hamburger menu for the drop down menu. Select **Manage Page**.



**STEP 3:**  
Add your details.

- Add text with your sales pitch and how purchasing popcorn will support you.

- Select your favorite popcorn

- Upload photos of your Scout activities to show the fun

- Upload your profile photo

- With your parent, share your page to friends and family.



DAN BEARD COUNCIL, BSA  
SERVING GREATER CINCINNATI & NORTHERN KENTUCKY

live Scout loud

# HOW TO CREATE YOUR PERSONALIZED ONLINE SCOUT SALES PAGE

## Trails-End.com: Scout Registration & Webpage Creation Overview

1. Be sure to create an account online or in the app to log sales and claim your prizes.
2. Visit [www.Trails-End.com](http://www.Trails-End.com)
3. Click the "REGISTER" button in the top right-hand corner
4. Select "SCOUT" or "PARENT" as the type of account you would like to register
5. If you choose "SCOUT," select whether you are under or over the age of 13
6. Continue to complete your registration following the instructions provided

**Now the fun part of personalizing your Scout fundraising page begins!**

### Dashboard page:

- Check out the dashboard, where you can see sales, upcoming storefront opportunities for your units, see prizes, and compare your sales to other Scouts at other levels.

### About Me page:

- Write your Scout fundraising story, telling consumers why you're raising money
- Upload a profile picture so consumers know it's you
- Choose your favorite Trail's End product from the products listed on the dropdown menu
- Enter your Twitter handle & Instagram username
- If need be, update your Unit/District/Council & other account information

### My Campaigns & Goal page:

- Create your goal; give it a name & a dollar amount

### My Photos & Videos page:

- Upload additional Scout photos for consumers to view & engage with

### View My Fundraiser link:

- Check out your personalized Scout fundraising page before sharing it with friends & family by clicking "View My Fundraiser Webpage"

### Orders page:

- Take a look at your online orders, who placed them, and the amount

### Share Your Page icons:

- Share your page with friends & family via email and social media by clicking on the icons from the left-hand side navigation

Questions? Email us at [support@trails-end.com](mailto:support@trails-end.com)

