



\$40 **NEW!**

Sweet & Savory Collection

- White Cheddar Popcorn
- Salted Caramel Popcorn

Contains Milk. Comes in a gift box.



\$25

Salted Caramel Popcorn

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

Contains Milk and Soy.



\$25 **NEW!**

Chocolatey Pretzels

The perfect blend of crunchy pretzels wrapped in chocolaty goodness.

Contains Milk, Soy and Wheat.

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

\$50

Donation Levels

\$30

You can also send a gift of popcorn to local food pantries.*

*Dan Beard Council fulfilled program.



\$20

12-Pack Microwave Unbelievable Butter™

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

Contains Milk.



\$20 **BIG BAG**

White Cheddar Popcorn

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every bite.

Contains Milk.



\$20 **NEW!**

Sweet & Salty Kettle Corn

Kettle popped to perfection with just the right combination of sweet & salty.



\$15

Popping Corn Jar

Trail's End plain kernels for those who like to make popcorn from scratch.



\$10

Classic Caramel Corn

A traditional favorite full of rich caramel flavor.

Contains Soy.

ADDITIONAL ITEMS ONLINE WITH DIRECT SHIPPING

*Product availability, product pricing and shipping charges are subject to change. Products, pricing and all related charges will be displayed and calculated for the customer at the time of purchase.



Additional products online such as Dark Chocolate Salted Carmels. Order through a Scout with the app or online at trails-end.com/shop!

WE ACCEPT CREDIT CARDS

CONTACTLESS SWIPE OR TEXT YOUR CART TO YOU FOR CHECKOUT

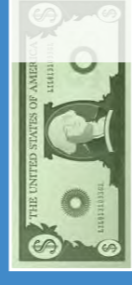


FUNDING ADVENTURES

Your purchase helps a Scout experience adventures that build the character necessary for our future leaders.

73¢

of every dollar goes to fund local Scouting adventures right here in Greater Cincinnati and Northern Kentucky!*



OVER 73% SUPPORTS OUR LOCAL SCOUTS*

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men & women, their families, and veteran organizations.

You can also send a gift of popcorn to local food pantries.*

*Dan Beard Council fulfilled program.

Yes, We Do Accept **CREDIT CARDS!** CONTACTLESS SWIPE OR TEXT YOUR CART TO YOU FOR CHECKOUT



BOY SCOUTS OF AMERICA
DAN BEARD COUNCIL

Trail's End®



Order Direct Ship items through a Scout with the app or online at trails-end.com/shop!

Scout's Online Code:

- Sweet & Salty Kettle Corn
- White Cheddar Popcorn
- Dark Chocolate Carmels
- Chocolatey Pretzels
- Salted Caramel Popcorn
- Sweet & Salty Kettle Corn
- Classic Caramel Corn
- Unbelievable Butter Microwave Popcorn
- Sweet & Salty Kettle Corn
- White Cheddar Popcorn
- Dark Chocolate Carmels
- Chocolatey Pretzels
- Salted Caramel Popcorn
- Sweet & Salty Kettle Corn
- Classic Caramel Corn
- Unbelievable Butter Microwave Popcorn

NAME	STREET / EMAIL ADDRESS	AMOUNT DUE	DIV.	PID.
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
TOTAL				\$

SCOUT'S NAME

SCOUT'S UNIT

MAKE CHECKS PAYABLE TO:

Please direct your popcorn payment to your Pack or Troop. DELIVERY DATE

*Amount donated to kids is calculated based on the Trail's End Return to Youth Organizations. Amount donated to American Heroes is based on the American Heroes Donation program. Visit www.trails-end.com/terms for details. © 2021 Trail's End. All rights reserved. Packaging shown is not life size and is subject to change.

Popcorn Sale



MANY GREAT WAYS TO SELL & EARN PRIZES

STOREFRONTS



Fundraise at tons of new storefront days at a variety of locations near you.

DOOR-TO-DOOR



Canvas the neighborhood and ask for support. Offer Direct Shipping for delivery.

ONLINE



Customize your own fundraising page and share it online.

CREDIT CARDS



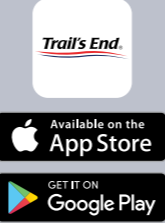
ACCEPT CREDIT & DEBIT CARDS
Plus, earn bonus points for Amazon Gift Cards.
See panel below.

Text **APP** to **62771** to Download the App & Start Selling Today!

ONE MINUTE TO REGISTER
Get your own personalized popcorn online store to share with your friends & family!

RECORD ALL OF YOUR SALES
in the App, even take order sales!

SHARE
your fundraising page via email, text or social media!



Earn BONUS Points with Online and Credit Card Sales!

LOOK INSIDE TO SEE COOL PRIZES YOU CAN EARN!

1.5 PTS PER EVERY \$1 SOLD
ONLINE DIRECT & CREDIT/DEBIT

1PT PER EVERY \$1 SOLD
CASH

Tell Your Customers You Accept Credit Card!

BIGGER REWARDS

- SAFER & EASIER - No cash to handle
- MORE SALES - Customers are more willing to buy and get more popcorn when they know you accept credit card.

Popcorn Prizes

Through *Trail's End* Rewards

Earn amazon.com Gift Cards and choose a prize!



COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE YOUR TOTAL POINTS THROUGHOUT THE SALE.

SCOUTS CAN EARN EXTRA POINTS!

1.5PTS PER EVERY \$1 SOLD
ONLINE DIRECT & CREDIT/DEBIT

1PT PER EVERY \$1 SOLD
CASH

NOTE: You receive the prize listed in the box of the total point level earned below:

NO LIMIT Earn 17,500 pts or more and receive an Amazon.com Gift Card worth **10%** of your total pts.

6,000 pts
Earn a \$450 Amazon.com Gift Card

REWARD IDEAS

1,750 pts
Earn a \$60 Amazon.com Gift Card

1,750 PT BONUS CLUB: GAME EXPERIENCE

REWARD IDEAS

5,000 pts
Earn a \$350 Amazon.com Gift Card

REWARD IDEAS

1,500 pts
Earn a \$50 Amazon.com Gift Card

REWARD IDEAS

4,000 pts
Earn a \$250 Amazon.com Gift Card

REWARD IDEAS

1,250 pts
Earn a \$40 Amazon.com Gift Card

REWARD IDEAS

3,500 pts
Earn a \$200 Amazon.com Gift Card

3,500 PT BONUS CLUB: TRIP TO RESIDENT CAMP OR \$75 AMAZON GIFT CARD

REWARD IDEAS

1,000 pts
Earn a \$30 Amazon.com Gift Card

REWARD IDEAS

3,000 pts
Earn a \$150 Amazon.com Gift Card

REWARD IDEAS

750 pts
Earn a \$20 Amazon.com Gift Card

REWARD IDEAS

2,500 pts
Earn a \$100 Amazon.com Gift Card

REWARD IDEAS

500 pts
Earn a \$10 Amazon.com Gift Card

REWARD IDEAS

2,000 pts
Earn a \$70 Amazon.com Gift Card

REWARD IDEAS

250 pts
Special Hand Crank Flashlight*

See this prize at DanBeard.org/Popcorn-Prizes
*Prize provided directly by Dan Beard Council for Scouts at this prize level. Exact color and style may vary from item pictured.

DAN BEARD COUNCIL BONUS CLUBS

Reach these Bonus Club levels and win these awesome prizes in addition to the regular prize levels. *See prize details online. Visit DanBeard.org/Popcorn to learn more.

All Bonus Prize Club Prizes are Cumulative.

800 POINT CLUB

SLINGBALL FREESTYLE

In addition to a prize from the prize sheet, Scouts who get 800 points will get a Slingball Freestyle—the coolest twist on the game of catch!*

1,750 POINT CLUB

VIP GAME EXPERIENCE

Any Scout who gets 1,750 points will be eligible to attend our Top Seller Game Experience event.* Event will be replaced with an Amazon gift card if event cannot be held.

3,500 POINT CLUB

TRIP TO RESIDENT CAMP OR \$75 AMAZON GIFT CARD

Any Scout who gets 3,500 points will receive a free trip of choice to DBC Day Camp, Resident Camp (Cub or Scouts BSA) or a \$75 Amazon Gift Card.*

Dan Beard Council Participation PATCH

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.



SIGN IN & SET YOUR GOAL!
Text APP to 62771 to download the app