



Join Scout Night Training Agenda

Topic

Welcome & Introductions Restarting your Pack

Aric Hassel

Intro/Overview/Opportunity

Clyde Gray

Recruiting during COVID-19

Aric Hassel

- Be flexible!
- Build in contingency plans
- Small groups & meet people where they are

Planning and Preparation

Sarah Dods

- August: Pack Planning, Social Media and Community Awareness
- September: JSN, Parent Orientation, 2nd Chance signups, "Back to School Nights"
- October: Bring a Friend Month

Joining Process & Online Tools

Travis McCormick

- Information to share with parents: Your Pack activities calendar
- Parent Orientation
- BeAScout Pin and Online Registration

Marketing Materials

Ken Brunner

Resources available & how to use them

Cliff Bailey

- DBC staff school access requests: school/video talks, flyers, stickers, etc
- Stuff Pack does: put up yard signs, posters, conduct peer-to-peer recruiting, grassroots marketing efforts

Commitment to Safety & BSA's National Bankruptcy Filing

Lawrence Norman

Conclusion & District Breakouts

Aric Hassel & District Executive Staff

- Turn in your JSN date/time/location/contact (phone & email) requests to DEs or submit via link shared during breakout.

Sign up to pick up your JSN (and Popcorn) materials!

www.danbeard.org/join-scout-night

