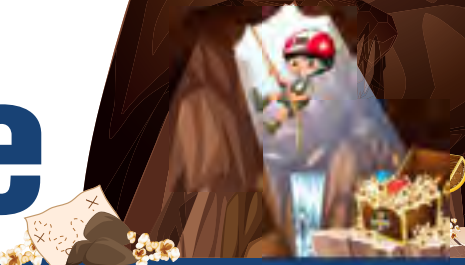




Dan Beard Council's

Popcorn Sale



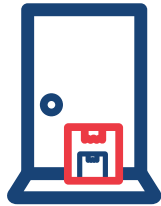
MANY NEW OPTIONS AND SAFE WAYS TO SELL

ONLINE



Fundraise from the safety of home. **NEW!** All products available online.

DOOR-TO-DOOR



NEW DIRECT SHIPPING option on all orders. Use Door Hangers to stay socially distant.

CREDIT CARDS



ACCEPT CREDIT & DEBIT CARDS for **FREE!** Contactless pay and No card reader required!

EARN BONUS POINTS



SAFE & EASY WAYS TO FUNDRAISE. Plus, earn bonus points for Amazon Gift Cards. *See panel below.*

Text **APP** to **62771** to Download the App & Start Selling Today!



ONE MINUTE TO REGISTER
Get your own personalized popcorn online store to share with your friends & family!



RECORD ALL OF YOUR SALES
in the App, even take order sales!



SHARE
your fundraising page via email, text or social media!

Trail's End

Available on the App Store

GET IT ON Google Play

Earn **BONUS** Points with Online and Credit Card Sales!



LOOK INSIDE TO SEE COOL PRIZES YOU CAN EARN!



2PTS PER EVERY \$1 SOLD
ONLINE DIRECT

1.5PTS PER EVERY \$1 SOLD
CREDIT/DEBIT

1PT PER EVERY \$1 SOLD
CASH

Tell Your Customers You Accept Credit Card!

BIGGER REWARDS

- SAFER & EASIER - No cash to handle
- MORE SALES - Customers are more willing to buy and get more popcorn when they know you accept credit card.

Dan Beard Council's

Popcorn Prizes

Through *Trail's End* Rewards

Earn **amazon.com** Gift Cards and choose a prize!



COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE YOUR TOTAL POINTS THROUGHOUT THE SALE.

SCOUTS EARN **DOUBLE ONLINE**

2PTS PER EVERY \$1 SOLD
ONLINE DIRECT

1.5PTS PER EVERY \$1 SOLD
CREDIT/DEBIT

1PT PER EVERY \$1 SOLD
CASH

NO LIMIT Earn 17,500 pts or more and receive an Amazon.com Gift Card worth **10%** of your total pts.

6,000 pts
Earn a **\$450**
Amazon.com Gift Card



5,000 pts
Earn a **\$375**
Amazon.com Gift Card



4,000 pts
Earn a **\$300**
Amazon.com Gift Card



3,500 PT BONUS CLUB: TRIP TO RESIDENT CAMP OR \$75 AMAZON GIFT CARD

3,500 pts
Earn a **\$250**
Amazon.com Gift Card



3,000 pts
Earn a **\$200**
Amazon.com Gift Card



2,500 pts
Earn a **\$100**
Amazon.com Gift Card



2,000 pts
Earn an **\$80**
Amazon.com Gift Card



1,750 PT BONUS CLUB: GAME EXPERIENCE

1,750 pts
Earn a **\$70**
Amazon.com Gift Card



1,500 pts
Earn a **\$60**
Amazon.com Gift Card



1,250 pts
Earn a **\$50**
Amazon.com Gift Card



1,000 pts
Earn a **\$40**
Amazon.com Gift Card



800 PT BONUS CLUB: SKY RIPPERZ

800 pts
Earn a **\$30**
Amazon.com Gift Card



600 pts
Earn a **\$20**
Amazon.com Gift Card



400 pts
Earn a **\$10**
Amazon.com Gift Card



250 pts
Dinosaur Adventure
Fossil Egg with SLIME!



See this prize at DanBeard.org/Popcorn-Prizes
Prize provided directly by Dan Beard Council for Scouts at this prize level.

DAN BEARD COUNCIL BONUS CLUBS

Reach these Bonus Club levels and win these awesome prizes in addition to the regular prize levels. *See prize details online. Visit DanBeard.org/Popcorn to learn more.

All Bonus Prize Club Prizes are Cumulative.

800 POINT CLUB



SKY RIPPERZ

In addition to a prize from the prize sheet, Scouts who get 800 points will get Sky Ripperz to create an aerial adventure!*

1,750 POINT CLUB



VIP GAME EXPERIENCE

Any Scout who gets 1,750 points will be eligible to attend our Top Seller Game Experience event.* Event will be replaced with an Amazon gift card if event cannot be held.

3,500 POINT CLUB



TRIP TO RESIDENT CAMP OR \$75 AMAZON GIFT CARD

Any Scout who gets 3,500 points will receive a free trip of choice to DBC Day Camp, Resident Camp (Cub or Scouts BSA) or a \$75 Amazon Gift Card.*

DBC Participation PATCH

Dan Beard Council Participation Patch | Online/App Seller Patch | 800 Point Club Patch

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: www.trails-end.com/terms.

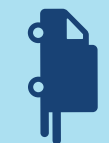
SIGN IN & SET YOUR GOAL!

Text APP to 62771 to download the app

ONLY AVAILABLE WITH

Order these items directly through a Scout with the app or online at trails-end.com/shop/!

DIRECT SHIPPING



SHIPPING COST:
\$7.99 for first item
\$0.99 for additional items
No shipping fees on below
Scout Delivery items.

\$65 **Chocolate Lover's Bundle**
Over \$47.00 to local Scouting
• Chocolatey Caramel Crunch™
• (2) Bags of Dark Chocolate Salted Caramels

Add a gift tin for \$5

\$30 **Chocolatey Caramel Crunch™**
Over \$21.00 to local Scouting
Sheet, crunchly caramel popcorn coated in smooth, creamy chocolate.

\$25 **12-Pack Microwave Unbelievable Butter™**
Over \$18.00 to local Scouting
oil, salt and butter to make you feel like you're at the movies.

AVAILABLE WITH SCOUT DELIVERY:

\$35 **NEW! TWO BIG BAGS Cheese Lover's Collection**
Over \$25.00 to local Scouting
• White Cheddar Popcorn
• Blazin' Hot Popcorn
Contains Milk. Comes in a gift box.

\$25 **Salted Caramel Popcorn**
Over \$18.00 to local Scouting
A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

\$20 **NEW! BIG BAG Blazin' Hot Popcorn**
Over \$14.00 to local Scouting
Bold and cheesy flavored popcorn with the perfect spicy zing in every bite.

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.
Donation Levels: **\$50** **\$30**

You can also send a gift of popcorn to local food pantries.*
*Dan Beard Council fulfilled program.

\$20 **BIG BAG White Cheddar Popcorn**
Over \$14.00 to local Scouting
The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every bite. Contains Milk.

\$15 **NEW! BIG BAG Unbelievable Butter™ Popcorn**
Over \$10.00 to local Scouting
The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

\$15 **NEW! Popping Corn Jar**
Over \$10.00 to local Scouting
Trail's End plain kernels for those who like to make popcorn from scratch.

\$10 **Classic Caramel Corn**
Over \$7.00 to local Scouting
A traditional favorite full of rich caramel flavor. Contains Soy.

WE ACCEPT CREDIT CARDS

CONTACTLESS SWIPE OR TEXT YOUR CART TO YOU FOR CHECKOUT

FUNDING ADVENTURES

Your purchase helps a Scout experience adventures that build the character necessary for our future leaders.

73¢ of every dollar goes to fund local Scouting adventures right here in greater Cincinnati and Northern Kentucky!*

BOY SCOUTS OF AMERICA
DAN BEARD COUNCIL

Order **Direct Ship** items through a Scout with the app or online at trails-end.com/shop/!
Online Code: _____

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!
Send a gift of popcorn to our first responders, military men & women, their families, and veteran organizations.
You can also send a gift of popcorn to local food pantries.*
*Dan Beard Council fulfilled program.

Donation Levels: **\$50** **\$30**

Yes, We Do Accept **CREDIT CARDS!**
CONTACTLESS SWIPE OR TEXT YOUR CART TO YOU FOR CHECKOUT

NAME	STREET / EMAIL ADDRESS	AMOUNT	DIV.	PD.
1				
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24				
25				
TOTAL				\$

SCOUT'S NAME _____ SCOUT'S UNIT _____

MAKE CHECKS PAYABLE TO: _____ Please direct your popcorn payment to your Pack or Troop. DELIVERY DATE _____

For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End. All rights reserved. Packaging shown is not life size and is subject to change.

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\$50 MILITARY DONATION	\$30 MILITARY DONATION	CHEESE LOVERS	SALTED CARAMEL CORN	BLAZIN' HOT POPCORN	WHITE CHEDDAR POPCORN	MICROWAVE UNBELIEVABLE BUTTER	POPPING CORN	CLASSIC CARAMEL CORN	